

Hope for North Brevard

Lights
OF HOPE



**North Brevard's Biggest & Brightest
Holiday Attraction**

December 2th - December 31st 2016

@ Sand Point Park, Titusville, FL



Brighten Up the Holidays This Season!

What is Lights of Hope?

Lights of Hope is an outdoor Christmas lights festival scheduled to arrive on December 2nd, 2016 at Sand Point Park.

Lights of Hope will include: 30,000 square ft. walking tour of professional light displays, weekly scheduled live entertainment, Santa, hayrides, kid's maze, holiday arts & crafts, food vendors and more!

Lights of Hope is a fun, family centered attraction that showcases the beauty of North Brevard and the magic of the holiday season to our residents and neighboring communities.



December 2nd - 31st 2016

Sand Point Park, Titusville,

Fridays – Sundays

Dec. 2nd - Dec. 18th

6:30 – 9:30 pm

Holiday Week

Dec. 20st - 24th 6:30 - 9:30 pm

Dec. 31st 8:00pm - Midnight

What is New in 2016!

Get Up & Go JINGLE RUN:

Sat. 12/3, 5pm: A 5K full of music, lights & jingle bells. Plus, free admission to Lights of Hope.

Winter Wonderland Weekend:

Sat. 12/17 & Sun. 12/18: with MORE snow & bigger ice slides!

New Year's Eve Ball Drop:

Sat. 12/31: NY style countdown with ball drop & DJ Dance Party.



*Partner with us to
spread holiday cheer!*



Platinum Santa Sponsor

Showcase your company, your support for the community and your holiday spirit by partnering with Hope for North Brevard on this show stopping attraction.

\$15,000

Presenting Santa Sponsor receives:

- A month of unique and creative company exposure targeting 10,000+
- A spectacular display in best location near the entrance of attraction.
- A personalized custom display that reflects your company
- Signature signage throughout the attraction.
- Recognition as presenting sponsor with logo on all Lights of Hope collateral as well as media publications.
- Pre & Post event publicity including print, social media & website.
- Presenting sponsor for ALL Lights of Hope events: Jingle Run 5k, Snow Days and New Years Eve
- Full page ad in Lights of Hope guidebook.
- 10 Lights of Hope Holiday VIP Guest passes.
- Full event Vendor Booth Pass
- 1 Company Private Party (Monday – Thursday)

Help make Titusville shine bright this holiday season.

Showcase your company in LIGHTS as one of Lights of Hope's most prominent holiday sponsors!

Gold Christmas Star Sponsor **\$7,500**

- A month of unique and creative company exposure targeting 10,000+ people.
- A spectacular display in an ideal location near the entrance of the attraction.
- Premier display signage.
- A personalized custom display that reflects your company.
- Premier Sponsor of 3 special events: Jingle Run 5k, Snow Days, & New Years
- Prominent recognition with logo in Lights of Hope guidebook.
- 8 Lights of Hope Holiday VIP Guest Passes.
- 3 Weekend Vendor Booth Passes

Silver Bell Sponsor **\$5,000**

- A month of unique and creative company exposure targeting 10,000+ people.
- A beautiful display in an ideal location in the park.
- Premier display signage.
- A personalized custom display that reflects your company.
- Premier Sponsor of 2 special events: Jingle Run 5k, Snow Day, or New Years
- Prominent recognition with logo in Lights of Hope guidebook.
- 6 Lights of Hope Holiday VIP Guest Passes.
- 2 Weekend Vendor Booth Passes

Bronze Jingle Bell Sponsor **\$2,500**

- A month of unique and creative company exposure targeting 10,000+ people.
- A wonderful display in an ideal location of the park.
- A personalized custom display that reflects your company.
- Premier Sponsor of 1 special event: Jingle Run 5k, Snow Day, or New Years
- Premier recognition with logo in Lights of Hope guidebook.
- 4 Lights of Hope Holiday VIP Guest Passes.
- 1 Weekend Vendor Booth Pass

Holiday Hope Sponsor

\$1,500

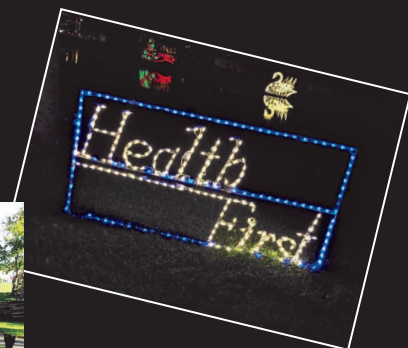
- A month of unique and creative company exposure targeting 10,000+ people.
- A festive display in a great location
- A personalized custom display that reflects your company.
- Premier display signage.
- Special Recognition in Lights of Hope guidebook.
- 2 Lights of Hope holiday VIP Guest Passes.
- 1 Night Vendor Pass



Holiday Light Sponsor

\$1,000

- A month of unique and creative company exposure targeting 10,000+ people.
- A fun holiday display with premier signage including company logo.
- Special recognition in Lights of Hope guidebook.
- 2 Light of Hope holiday VIP Guest passes.
- Opening Night Vendor Pass



Become a part of the attraction

- Honor a lost loved one this holiday at the Lights of Hope Memorial Walk (includes 2 festival tickets).
- Schedule your school, church, band or dance group to provide holiday entertainment on our main stage.
- Be a vendor and provide food or a service.
- Underwrite an additional aspect of this attraction: Photos with Santa, Holiday Hayrides, Kids Maze.



Join our Holiday Team

Join our planning team to help make LIGHTS OF HOPE become Titusville's favorite holiday attraction!

- Become part of the creative design team.
- Help build & setup holiday scenes.
- Volunteer to work during the Festival.



Hope for North Brevard's
LIGHTS OF HOPE 2016

SPONSORSHIP COMMITMENT FORM

Please print all names legibly and exactly as they should appear in publications.

Sponsor's Business Name: _____

Contact Person: _____

Telephone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Mark Your Level of Sponsorship

___ *Platinum Santa Sponsor* *\$ 15,000*

- Presenting Sponsor & Personalized Light Display
- Presenting Sponsor for ALL Lights of Hope events: Jingle Run 5K, Snow Days & New Years Eve
- 1 Private Party (Monday—Thursday, Max 75 people)
- 10 VIP Guest Passes & Full event vendor pass

___ *Gold Christmas Star Sponsor* *\$ 7,500*

- Spectacular & Personalized Light Display
- Premier Sponsor of 3 Events: Jingle Run 5k, Snow Days & New Years Eve
- 8 VIP Guest Pass & 3 Weekend Vendor Pass

___ *Silver Bell Sponsor* *\$ 5,000*

- Premier & Personalized Light Display
- Premier Sponsor of 2 Events: Circle 2: Jingle Run 5k Snow Days New Years Eve
- 6 VIP Guest Passes & 2 Weekend Vendor Pass

___ *Bronze Jingle Bell Sponsor* *\$ 2,500*

- Premier & Personalized Light Display
- Premier Sponsor of 1 Event: Circle 1: Jingle Run 5k Snow Days New Years Eve
- 4 VIP Guest Pass & 1 Weekend Vendor Pass

___ *Holiday Hope Sponsor* *\$ 1,500*

- Festive & Personalized Light Display
- 2 VIP Guest Pass & Opening Night Vendor Pass

___ *Holiday Light Sponsor* *\$ 1,000*

- Fun Light Display (with company signage)
- 2 VIP Guest Pass & Opening Night Vendor Pass

___ I will email my Company Logo to cgordon@hopenb.org

___ **Enclosed is a check for \$** _____

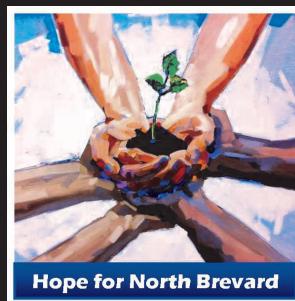
RETURN FORM/PAYMENT TO: Hope for North Brevard 416 Pine Street Titusville, FL 32796

Signature: _____

Title: _____ Date: _____

NOTE: Remember to make a copy of this form for your records.

The LIGHTS OF HOPE Committee sincerely thanks you for your contribution which benefits Hope for North Brevard, a catalyst for restoring hope and unity to youth, and families in our community. For more information, contact Chrissy Gordon at (321) 863-6359 or cgordon@hopenb.org or visit www.hopenb.org.



Hope for North Brevard is a catalyst for restoring hope and unity to youth and families in our community.