

*Hope for North Brevard*

*Lights*  
**OF HOPE**



**North Brevard's Biggest & Brightest  
Holiday Attraction**

December 8th—December 24th 2017

@ Sand Point Park, Titusville, FL



*Brighten Up the Holidays This Season!*

# *What is Lights of Hope?*

Lights of Hope is an outdoor Christmas lights festival scheduled to arrive on December 8th 2017 at Sand Point Park.

Lights of Hope will include: 45,000 square ft. walking tour of professional light displays, weekly scheduled live entertainment, Santa, hayrides, kid's maze, holiday arts & crafts, food vendors and more!

Lights of Hope is a fun, family centered attraction that showcases the beauty of North Brevard and the magic of the holiday season to our residents and neighboring communities.



**December 8th - 24th 2017**

**Sand Point Park**

**Fridays – Sundays**

**Dec. 8th- Dec. 17th**

**6:30 – 9:30 pm**

**Holiday Week**

**Dec. 21st - 24th**

**6:30 - 9:30 pm**

## *What is New in 2017*

### **Two Super Saturdays of SNOW:**

**Sat. 12/16 & Sun. 12/23**

**With MORE Snow!**

### **More Interactive Games:**

**Life Size Pool , Mega Darts, Human Bowling, Snow Wars, etc.**

### **Lights of Hope in the Titusville Parade!**

**Saturday, Sept 9th**



*Partner with us to  
spread holiday cheer!*



## *Platinum Santa Sponsor*

Showcase your company, your support for the community and your holiday spirit by partnering with Hope for North Brevard on this show stopping attraction.

**\$15,000**

### Presenting Santa Sponsor receives:

- A month of unique and creative company exposure targeting 10,000+
- A spectacular display in best location near the entrance of attraction.
- A personalized custom display that reflects your company
- Signature signage throughout the attraction and at ALL events
- Recognition as presenting sponsor with logo on all Lights of Hope collateral as well as media publications.
- Pre & Post event publicity including print, social media & website.
- Full page ad in Lights of Hope guidebook.
- 10 Lights of Hope Holiday VIP Guest passes.
- Full event Vendor Booth Pass
- 1 Company Private Party (Monday – Thursday)

# *Help make Titusville shine bright this holiday season.*

Showcase your company in LIGHTS as one of Lights of Hope's most prominent holiday sponsors!

## *Gold Christmas Star Sponsor* **\$7,500**

- A month of unique and creative company exposure targeting 10,000+ people.
- A spectacular display in an ideal location near the entrance of the attraction.
- Premier Sponsor of BOTH Snow Saturdays with signage.
- A personalized custom display that reflects your company.
- Prominent recognition with logo in Lights of Hope guidebook.
- 8 Lights of Hope Holiday VIP Guest Passes.
- 3 Weekend Vendor Booth Passes

## *Silver Bell Sponsor* **\$5,000**

- A month of unique and creative company exposure targeting 10,000+ people.
- A beautiful display in an ideal location in the park.
- Premier Sponsor of 1 Snow Saturday with signage.
- A personalized custom display that reflects your company.
- Prominent recognition with logo in Lights of Hope guidebook.
- 6 Lights of Hope Holiday VIP Guest Passes.
- 2 Weekend Vendor Booth Passes

## *Bronze Jingle Bell Sponsor* **\$2,500**

- A month of unique and creative company exposure targeting 10,000+ people.
- A wonderful display in an ideal location of the park.
- A personalized custom display that reflects your company.
- Premier recognition with logo in Lights of Hope guidebook.
- 4 Lights of Hope Holiday VIP Guest Passes.
- 1 Weekend Vendor Booth Pass

## *Holiday Hope Sponsor*

**\$1,500**

- A month of unique and creative company exposure targeting 10,000+ people.
- A festive display in a great location
- A personalized custom display that reflects your company.
- Premier display signage.
- Special Recognition in Lights of Hope guidebook.
- 2 Lights of Hope holiday VIP Guest Passes.
- 1 Night Vendor Pass



## *Holiday Light Sponsor*

**\$1,000**

- A month of unique and creative company exposure targeting 10,000+ people.
- A fun holiday display with premier signage including company logo.
- Special recognition in Lights of Hope guidebook.
- 2 Light of Hope holiday VIP Guest passes.
- Opening Night Vendor Pass



# Become a part of the attraction

- Honor a lost loved one this holiday at the Lights of Hope Memorial Walk (includes 2 festival tickets).
- Schedule your school, church, band or dance group to provide holiday entertainment on our main stage.
- Be a vendor and provide food or a service.
- Underwrite an additional aspect of this attraction: Photos with Santa, Holiday Hayrides, Kids Maze, Human Pool & Dart Board, etc.



## Join our Holiday Team

Join our planning team to help make LIGHTS OF HOPE become Titusville's favorite holiday attraction!

- Become part of the creative design team.
- Help build & setup holiday scenes.
- Volunteer to work during the Festival.



Hope for North Brevard's  
**LIGHTS OF HOPE 2017**

SPONSORSHIP COMMITMENT FORM

*Please print all names legibly and exactly as they should appear in publications.*

Sponsor's Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Mark Your Level of Sponsorship**

- \_\_\_ *Platinum Santa Sponsor* *\$ 15,000*
- Presenting Sponsor & Personalized Light Display
  - Presenting Sponsor of ALL events
  - 1 Private Party (Monday—Thursday, Max 75 people)
  - 10 VIP Guest Passes & Full event vendor pass
- \_\_\_ *Gold Christmas Star Sponsor* *\$ 7,500*
- Spectacular & Personalized Light Display
  - Premier Sponsor of 2 Snow Saturdays
  - 8 VIP Guest Pass & 3 Weekend Vendor Pass
- \_\_\_ *Silver Bell Sponsor* *\$ 5,000*
- Premier & Personalized Light Display
  - Premier Sponsor of 1 Snow Saturday
  - 6 VIP Guest Passes & 2 Weekend Vendor Pass
- \_\_\_ *Bronze Jingle Bell Sponsor* *\$ 2,500*
- Premier & Personalized Light Display
  - 4 VIP Guest Pass & 1 Weekend Vendor Pass
- \_\_\_ *Holiday Hope Sponsor* *\$ 1,500*
- Festive & Personalized Light Display
  - 2 VIP Guest Pass & Opening Night Vendor Pass
- \_\_\_ *Holiday Light Sponsor* *\$ 1,000*
- Fun Light Display (with company signage)
  - 2 VIP Guest Pass & Opening Night Vendor Pass

\_\_\_ I will email my Company Logo to [cgordon@hopenb.org](mailto:cgordon@hopenb.org)

\_\_\_ **Enclosed is a check for \$** \_\_\_\_\_

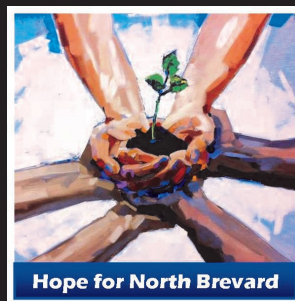
**RETURN FORM/PAYMENT TO: Hope for North Brevard 416 Pine Street Titusville, FL 32796**

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

***NOTE: Remember to make a copy of this form for your records.***

The LIGHTS OF HOPE Committee sincerely thanks you for your contribution which benefits Hope for North Brevard, a catalyst for restoring hope and unity to youth, families in our community. For more information, contact Chrissy Gordon at (321) 863-6359 or [cgordon@hopenb.org](mailto:cgordon@hopenb.org) or visit [www.hopenb.org](http://www.hopenb.org).



*Hope for North Brevard is a catalyst for restoring hope and unity to youth and families in our community.*